



◆ [Company Name]

# Letter from the President



2024 is here, bringing a new year of opportunities for us. It has also brought some winter weather. I hope you all are safe and warm. If you are facing hardships due to the recent weather, please let your people leader know.

Additionally, with the dawn of the new year, it's the perfect time to explore the Employee Interest Groups (EIGs) Brand offers, such as the new STAGES group, and discover the exciting opportunities for personal and professional growth these groups hold.

I want to remind everyone that the Shaping Brand Winter 2024 Pulse Survey kicks off on Monday, January 22, and runs through February 5. Your valuable feedback is crucial in shaping our path forward, so I encourage everyone to participate.

Thank you for all you do.

John Doe

CEO

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