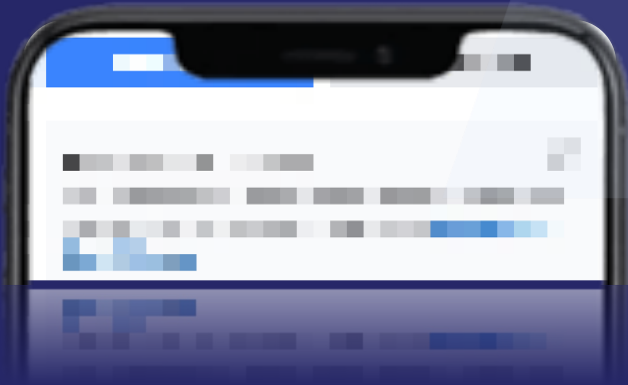


AUDIENCE



Followers

Feb	319
Mar	327

Followers

Feb	998
Mar	1007

Followers

Feb	1750
Mar	1771

Impressions

Feb	302
Mar	195

Impressions

Feb	1023
Mar	736

Impressions

Feb	896
Mar	669

Engagements

Feb	1
Mar	7

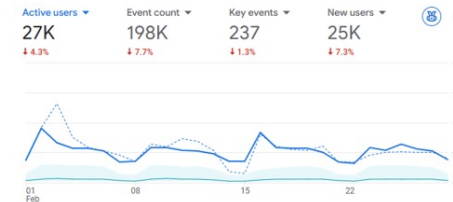
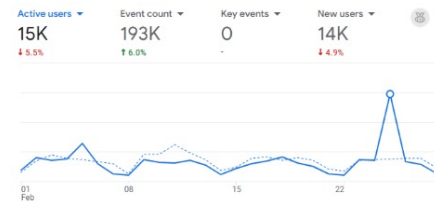
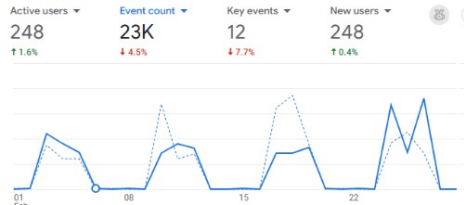
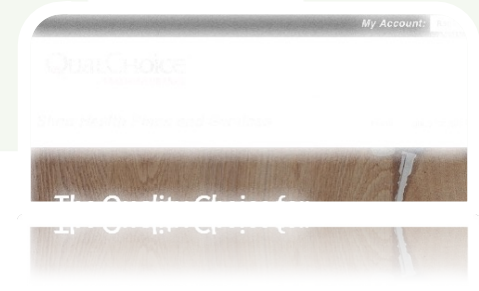
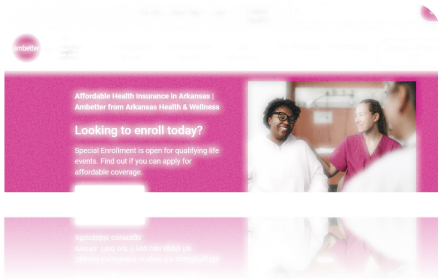
Engagements

Feb	92
Mar	56

Engagements

Feb	127
Mar	98

TRAFFIC



Views by Page title and screenshot

PAGE TITLE AND S...	VIEWS
Page Not Found	4.3K ↑67.5%
Affordable Health In...	1.3K ↓62.4%
Site Map Ambetter f...	2K ↓2.0%
2025 Brochures	821 ↑90.0%
2026 Brochures	453 ↓16.3%
How to Enroll In Heal...	42 ↓12.5%
Health Insurance Pre...	32 ↓15.8%

Views by Page title and screenshot

PAGE TITLE AND S...	VIEWS
Login	6.3K ↑1.1%
Arkansas Health & W...	3K ↓50.9%
Wellcare by Allwell P...	3.7K ↓6.9%
For Providers	2.1K ↓1.1%
Allwell Providers Ar...	2.1K ↑12.6%
Pre-Auth Check	1.8K ↓6.4%
Page Not Found	2.2K ↑166.5%

Views by Page title and screenshot

PAGE TITLE AND S...	VIEWS
Home Arkansas Tot...	5.1K ↓24.3%
Página no encontrada	4.2K ↑36.6%
For Providers Arkan...	2.5K ↑11.6%
Spanish	493 ↓84.4%
Page Not Found	2.7K ↑356.3%
Provider Resources	1.6K ↑3.1%
Pre-Auth Check	1.6K ↑11.0%

Sessions by Session primary channel

SESSION PRIMARY ...	SESSIONS
Direct	28K ↓2.3%
Organic Search	6.2K ↓7.0%
Paid Search	2K ↓6.7%
Referral	462 ↓27.8%
Unassigned	520 ↑25.0%
Email	225 ↑95.7%
Display	150 ↑22.0%

NEWSLETTER

FEB 26

**RECIPIENT
1041**

**OPEN
64%**

**CLICKS
7%**

